

Current:  
974B MLK Pkwy  
Athens, GA 30605

**Michaela Mantaro**  
mlm65385@uga.edu  
(901) 832-2598

Permanent:  
2669 Sweet Oaks Circle  
Germantown, TN 38138

**Objective** Seeking a marketing internship for the Summer of 2017

**Education** **University of Georgia** **Athens, GA**  
**Bachelor of Business Administration, Marketing and Finance**  
Junior, May 2018  
Terry GPA: 3.70/4.00; Overall GPA: 3.54/4.00

**Related Coursework**

Market Research, Social Media Market Strategy, Consumer Buyer Behavior, Professional Selling, Management, Predictive Modeling, Corporate Finance, Financial Modeling, Personal Finance

**Work**

**Experience**

**Athena Wellness Center** **Watkinsville, GA**  
*Marketing Intern* *January 2016- May 2016*

- Orchestrated and hosted promotional events geared towards different target segments
- Recruited new clients and forged customer relationships

**Memphis Pizza Cafe** **Memphis, TN**  
*Server* *May 2015 - August 2015*

- Provided exceptional customer service to 50+ patrons per shift in a fast-paced, time-intense environment
- Managed financial transactions
- Successfully and consistently upsold desserts, appetizers, and special promotions

**Honors and**

**Community Involvement**

- Pi Sigma Epsilon- Business Fraternity *September 2016- Present*
- Terry Alumni Mentor Program *September 2016- Present*
- Sigma Kappa Minor Executive Board- Sisterhood *January 2016- Present*
  - Conduct several events for the sorority per semester with a minimum of 200 attendees per event
  - Follow a budget and allocate resources efficiently
- Sigma Kappa Sorority *August 2014- Present*
- UGA Classic Scholar Recipient *August 2014- Present*
- Alzheimer's Association Volunteer *August 2014- Present*
- Sigma Kappa Minor Executive Board- Events *January 2015- December 2015*
- UGA Heroes *August 2014- May 2015*
- Terry Business Connection *August 2014- May 2015*

**SKILLS**

Microsoft Office Suite, Sales, Business Analytics, Social Media, Event Coordinating